

# Toast'em<sup>®</sup> POP-UPS<sup>®</sup>

AMERICA'S *Original* TOASTER PASTRY  
SINCE 1964

**GMO  
FREE**



**TENDER CRISP CRUST • 20% MORE FILLING**

**AVAILABLE IN SINGLE FLAVOUR AND  
VARIETY PACK**





## THE *Original* POP-UP PASTRY

In 1964, we set out to create a pastry that delivers fresh-from-the-oven-taste — no oven required. The result? Our original Toast'em Pop-Ups with flavorful fillings and a tender crust, proudly made in the USA. Enjoy 'em toasty or straight from the pack! Toast'em Pop-Ups. America's original pop-up pastry.

### *Our Great Taste*

is preferred over Pop Tarts, and offers more penny profit at a higher margin!



**FROSTED S'MORES**  
6 per pack - 288g  
UPC - 5061039210032



**FROSTED COOKIES & CRÈME**  
6 per pack - 288g  
UPC - 5061039210049



**FROSTED CHOCOLATE FUDGE**  
6 per pack - 288g  
UPC - 5061039210025



**FROSTED STRAWBERRY**  
6 per pack - 288g  
UPC - 5061039210018



**FROSTED BLUEBERRY**  
6 per pack - 288g  
UPC - 5061039210216



**FROSTED CHERRY**  
6 per pack - 288g  
UPC - 5061039210223



**FROSTED BROWN SUGAR CINNAMON**  
6 per pack - 288g  
UPC - 5061039210230

Units per Case	12
Cases per Pallet	91

## AVAILABLE IN SINGLE FLAVOUR AND VARIETY PACK



**FROSTED STRAWBERRY FAMILY PACK**  
12 per pack - 576g  
UPC - 030700159609



**FROSTED VARIETY PACK**  
Chocolate Fudge, Wild Berry, Strawberry  
12 per pack - 576g  
UPC - 030700167147



**FROSTED VARIETY PACK**  
Chocolate Fudge, S'mores, Cookies & Crème  
12 per pack - 576g  
UPC - 030700167154



**PLAIN VARIETY PACK**  
Strawberry, Blueberry, Cherry  
12 per pack - 576g  
UPC - 030700167109



**FROSTED VARIETY PACK**  
Strawberry, Blueberry, Cherry  
12 per pack - 576g  
UPC - 030700167000



20-22 Wenlock Road, London, N1 7GU, UK  
+44 (0) 203 026 0383 - Office  
+44 (0) 735 598 8083 - WhatsApp  
info@worldwideglobalbrands.com



**Horizon Food Distributors**

STE 132, Woodfield Grove Business Centre,  
870 E. Higgins Rd, Schaumburg, IL 60173, USA  
+1 (0) 708 441 3233 - Office  
info@horizonfooddistributors.com